



## **SPORTS & ENTERTAINMENT PROMOTERS OF AMERICA, INC**

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### **PRESS RELEASE**

**MAY 7, 2011**

### **BALTIMORE, MARYLAND**

Today at the Mother's Day brunch sponsored by Sports & Entertainment Promoters of America (SEPA), Inc., SEPA's President and CEO Thomas G. Hicks, Sr. announced that the corporation announced that the corporation has established a foundation to award scholarships to college students. The foundation will be called the SEPA Education Foundation. Hicks indicated that Keisha Bownes, SEPA's corporate secretary, will work with him to raise funds for the foundation until an Executive Director is selected to manage the foundation. The foundation has also applied for 501(c)(3) non-profit status. Hicks also indicated that the foundation's first scholarship will be named the Goldsmith Rinzler Williams Scholarship. The scholarship was named after three close friends of SEPA's President Thomas Hicks. Bownes said the foundation is on pace to award its first scholarship in August of 2011, for the 2011-2012 school year.

Gregory Goldsmith, attended the Pennsylvania State University with Thomas Hicks, and was instrumental in assisting Hicks formulate SEPA, Inc. Goldsmith from Philadelphia, introduced Hicks to numerous artists in the Philadelphia area. Goldsmith, who worked as an Admissions Officer at Cornell University and Franklin and Marshall, helped many students launch there college education.

Kate Rinzler befriended Hicks in 1975, when she was writing about child-organized sports in Washington, D.C. At that time, Hicks was playing in the Boys Football League (BFL). Ms. Rinzler, a cultural anthropologist, began to chronicalized the history of the league and wrote many stories about the players, cheerleaders in the BFL. She wrote her master's thesis on children's play which included many of the activities of the BFL.

David Williams was a childhood friend of Thomas Hicks. Both played in the Boys Football League, and Williams was coached by Hicks when he became a coach in the league. Hicks was a key organizer of the league, and named the BFL's Rookie of the Year Award for Williams in 1977. They both attended Mackin Catholic High School in Washington, D.C, and left southeast Washington, D.C. to earn their college degrees. Ironically, both return to Washington, D.C. to pursue careers in the sports management industry.

For more information contact Keisha Bownes at 800-514-8915.

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